

2016

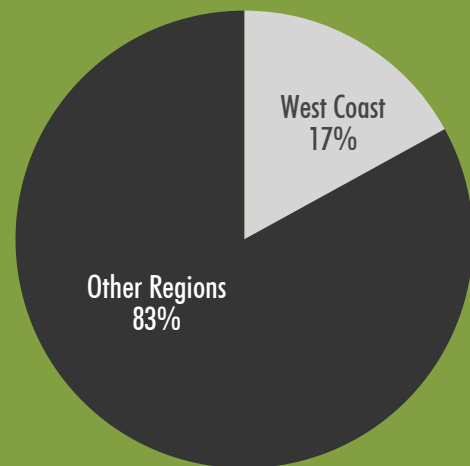
Arizona Domestic Overnight Visitors Arizona vs. West Coast Region

37.4 MILLION

Domestic Overnight
Visitors to Arizona

6.3 MILLION

Domestic Overnight Visitors to
West Coast Region



	ARIZONA	WEST COAST REGION
leisure/business	83.5%/16.5%	92%/8%
non-resident/resident	72%/28%	86%/14%
party size	3.0	3.2
net paid accommodations	68%	79%
expenditures*	\$675	\$662
nights stayed in region	3.5	2.8
average HH income	\$71,350	\$77,460
average age	43.6 YRS	38 YRS